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NEW TWEEN ACTION-ADVENTURE SERIES DETENTION ADVENTURE LAUNCHES TODAY ON CBC GEM

May 03, 2019

CBC's first original kids scripted series for CBC Gem

May 3, 2019 – CBC today announced that new tween action-adventure series <u>DETENTION</u>

<u>ADVENTURE</u> (10x11) is now available to stream exclusively on the free <u>CBC Gem</u> streaming service starting today. CBC's first original kids scripted series for CBC Gem, **DETENTION ADVENTURE** is targeted to tweens and follows three nerdy friends and the school bully who must get themselves thrown into detention to find the entrance to a labyrinth of trapladen tunnels protecting the fabled hidden lab of Alexander Graham Bell. Click <u>here</u> to view the trailer.

"As CBC's first original scripted series for tweens, Detention Adventure is part of our commitment to better serve a wider range of young audiences in Canada with new, engaging content on CBC Gem," said Sally Catto, General Manager, Programming, CBC.

"We set out to create a show for kids that we wanted to watch as adults," said Joe Kicak, Showrunner of *Detention Adventure*. "Something that was nostalgic and drew from our childhood favourites like *The Goonies* and *The Breakfast Club*, but contemporized to make for a great co-viewing experience."

Three straight-A students - Raign (Simone Miller, Snapshots), Joy (Alina Prijono, Odd Squad), and Hulk (Jack Fulton, Shadowhunters: The Mortal Instruments) - find an old textbook with clues to the location of the lost laboratory of Alexander Graham Bell beneath their school. But there's a catch: the lab lays beyond a series of old tunnels, accessible only through the detention room, the one room they've always feared and avoided. The trio break the rules for the first time ever to gain access to the forbidden room where they are joined by their classmate, Brett (Tomaso Sanelli, Titans), the school bully and detention regular. The four must overcome their differences and use science to navigate mysterious tunnels and open hidden passages in search of fame, fortune, and friendship, while trying to discover the fabled lost laboratory.

A CBC Gem original series, **DETENTION ADVENTURE** is produced by LoCo Motion Pictures and Broken Compass Films. Created by Joe Kicak and Carmen Albano. Executive

Producers are Lauren Corber, Karen Moore, Joe Kicak, and Carmen Albano. Producer is Ryan West. Series directed by Joe Kicak. For CBC, Sally Catto is General Manager, Programming; Gave Lindo is Executive Director, OTT Programming; Marie McCann is Senior Director, Children's Content; and Zach Feldberg and Mélanie Lê Phan are Executives in Charge of Production. The series is distributed by Blue Ant International.

DETENTION ADVENTURE is made with the generous support of the Independent Production Fund, Bell Fund, Shaw Rocket Fund, the Government of Ontario and the Government of Canada.

CBC Gem offers more than 4000 hours of live and on-demand programming, including exclusive premieres, access to CBC's extensive slate of Canadian programming and a curated selection of best-in-class content from around the world. The streaming service also offers the ability to live stream CBC TV at any time with access to 14 CBC channels and their local newscasts across the country. CBC Gem is available for free as an App for iOS and Android devices and online at cbcgem.ca.

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About CBC/Radio-Canada

CBC/Radio-Canada is Canada's national public broadcaster. Through our mandate to inform, enlighten and entertain, we play a central role in strengthening Canadian culture. As Canada's trusted news source, we offer a uniquely Canadian perspective on news, current affairs and world affairs. Our distinctively homegrown entertainment programming draws audiences from across the country. Deeply rooted in communities, CBC/Radio-Canada offers diverse content in English, French and eight Indigenous languages. We are leading the transformation to meet the needs of Canadians in a digital world.

LoCo Motion Pictures is an independent production and distribution company based in Toronto. Founded by award-winning producer, Lauren Corber, LoCo has a track record of successfully collaborating with creators to produce diverse and compelling audience-driven content. With a focus on digital storytelling, LoCo takes a non-traditional approach to content creation, pushing boundaries and telling stories to under-served audiences. Since its inception, LoCo has produced two seasons of International Emmy-nominated comedy series How to Buy a Baby, award-winning comedy series My 90-Year-Old Roommate and live action children's series, Detention Adventure, all CBC originals. LoCo has won three of the last four Just For Laughs ComedyPro pitch competitions.

Blue Ant International is a leading content distribution company with the largest slate of native 4K nature and wildlife content globally. Its diverse catalog of over 3,500+ hours includes award-winning factual, factual entertainment, kids and family, lifestyle, reality, documentary series, high impact docs, blockbuster formats. With offices in Toronto,

London, and Los Angeles, the company's library includes Best Cake Wins (Architect Films; 10×30' HD), Teddies (Beach House Pictures Kids and Northern Pictures Kids; 90×30'HD) and Orangutan Jungle School (NHNZ; 10 x 60' HDR + 4K + HD). Blue Ant International is a division of Blue Ant Media.

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