

# CraveTV Subscribers Make the Season 3 Premiere of THE AFFAIR the Most-Streamed SHOWTIME Debut Ever

---

NEWS PROVIDED BY  
**CraveTV** →  
Nov 25, 2016, 15:33 ET

---



- This season, BAFTA and César Award-nominated Irène Jacob joins the cast, providing the series' new fifth perspective -

- Episode 2 of THE AFFAIR streams Sunday, Nov. 27 at 10 p.m. ET on CraveTV, day-and-date with SHOWTIME in the U.S. -

To tweet this release: <http://bmpr.ca/2gduKLo>

TORONTO, Nov. 25, 2016 /CNW/ - On the heels of CraveTV's recent announcement that SHOWTIME programming debuts on CraveTV, day-and-date with SHOWTIME in the U.S., it was confirmed today that the Season 3 premiere of Golden Globe®-winning series **THE AFFAIR** is the most-streamed SHOWTIME series premiere ever for CraveTV subscribers.

The Season 3 premiere of **THE AFFAIR** is streaming now on CraveTV. In the next episode of **THE AFFAIR**, streaming **Sunday, Nov. 27 at 10 p.m. ET**, viewers are offered a more comprehensive picture of the season ahead, providing additional perspectives from Alison (Golden Globe winner Ruth Wilson) and Helen (Emmy Award® nominee Maura Tierney). Helen is left devastated after a stern request from Noah (Dominic West), and various pressures cause Helen and Vik (Omar Metwally, MR. ROBOT) to reexamine the fundamentals of their relationship. Alison returns to Montauk after a crisis only to have her worst fears realized.

Click [HERE](#) for a sneak peek of Episode 2 of **THE AFFAIR**.

CraveTV Social Media:

@CraveTVCanada

@CraveTV\_PR

Facebook

Instagram

### **About CraveTV:**

Created for TV lovers and devoted to television, CraveTV is Canada's premium TV streaming service, providing the most robust lineup of superior television content in the country. From TV's most-acclaimed dramas and beloved comedies to documentaries, music, and factual programming, CraveTV features thousands of hours of premium non-kids TV programming, representing hundreds of unique titles including the entire off-air library of HBO's iconic programming catalogue and hundreds of hours of acclaimed SHOWTIME series and specials. CraveTV is available directly to all Canadians with access to the Internet, as well as to customers of Eastlink, TELUS Optik TV, Bell Fibe TV, Bell Satellite TV, Bell Aliant FibreOP TV, Access Communications, Northwestel, SaskTel, Cable Cable, Hay Communications, Mitchell Seaforth Cable TV, Tuckersmith Communications, Wightman Telecom subscribers, NRTC Communications, WTC Communications, Tbaytel, Execulink Telecom, and VMedia. Available

through traditional set-top boxes, mobile apps on iOS, Android, and Microsoft Windows 8.1 and Xbox One, the web, Apple TV, Chromecast, and select Samsung Smart TVs. CraveTV is from Bell Media, Canada's premier multi-media company with more than a decade of leadership delivering Canada's most-watched and most-acclaimed television programming across the Pay, Specialty, Digital, and Network TV landscapes. For more on CraveTV, visit [www.CraveTV.ca](http://www.CraveTV.ca).

\*Source: Source: Adobe Analytics, November 20<sup>th</sup>, 2016. Show performance based on *CraveTV* subscriber viewing only.

SOURCE CraveTV

Image with caption: "Irene Jacob as Juliette Le Gall and Dominic West as Noah Solloway in *The Affair* (season 3, episode 1). - Photo: Phil Caruso/SHOWTIME - Photo ID: TheAffair\_301\_1610 (CNW Group/CraveTV)". Image available at:

[http://photos.newswire.ca/images/download/20161125\\_C4568\\_PHOTO\\_EN\\_826004.jpg](http://photos.newswire.ca/images/download/20161125_C4568_PHOTO_EN_826004.jpg)

For further information: Sarah Goddard, 416.384.2056, [sarah.goddard@bellmedia.ca](mailto:sarah.goddard@bellmedia.ca)