

MEDIA RELEASE  
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## Discovery's #1 Original Hit Series HIGHWAY THRU HELL Returns September 8

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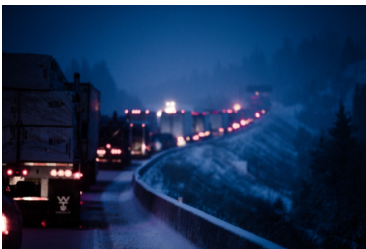
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– Discovery's top TV series of 2014/15 triumphantly returns for fourth season, joined by another Canadian favourite, FOOL'S GOLD –

"... entertaining, absorbing and educational." – *The Globe and Mail* on **HIGHWAY THRU HELL**



Owner and founder of Jamie Davis Motor Truck, Jamie Davis in HIGHWAY THRU HELL

**TORONTO (August 6, 2015)** – Discovery’s most-watched program for the 2014/15 broadcast year **HIGHWAY THRU HELL** returns **Sept. 8 at 10 p.m. ET/PT**, it was confirmed today. With the third highest-rated season of any series ever on Discovery last year with an average audience of 723,000 viewers, the original Canadian hit series follows Jamie Davis and his crew as they travel the highways and byways of B.C. to the mountains of Alberta. The stakes are high as Season 4 picks up where the story left off – with Davis looking to expand his Heavy Recovery Operation while facing new challenges and bigger wrecks. The Jamie Davis Heavy Rescue crew faces significant change, as Davis’ brothers pitch in to help with both operations between the two provinces. The 2012 debut of **HIGHWAY THRU HELL** remains the #1 series premiere in Discovery Channel history.

Toyota returns as the exclusive series sponsor featuring the full-size Tundra pickup, with 13 new episodes focusing on the team of drivers who work for Davis – along with several other heavy recovery operations – all working to keep the roads open in dangerous working conditions. In the Season 4 premiere, John, Jamie’s newest recruit, must save a snowplow stuck in the grip of an icy river. While Jamie pushes further into new territory, changes rock the company, forcing Colin to take on a new role. His first wreck of the season tests his skill on the rotator plus his skills as a leader. And the entire community says farewell to a Heavy Rescue crew legend.

“We’re very proud that our #1 show is a Canadian production and plays such a prominent role in our primetime schedule,” said Paul Lewis, President and General Manager, Discovery. “**HIGHWAY THRU HELL** is a series unique to Canadian audiences offering a blend of real life characters that resonate with our viewers.

Click [HERE](#) for a sneak peek of **HIGHWAY THRU HELL**.

**\*\*Media Note\*\*** Hi-resolution photography, bios, episode synopses, and select screening links are available online at [BellMediaPR.ca](http://BellMediaPR.ca).



## The Shotgun Crew from FOOL'S GOLD

Earlier in the evening, the Shotgun Exploration crew is back at Straw Lake for Season 2 of fellow homegrown series, **FOOL'S GOLD**, with two 30-minute episodes airing back-to-back, **Tuesdays at 8 p.m. ET/ 5 p.m. PT**. Returning with 12 new episodes, Todd Ryznar and his crew are on a quest to extract 100 ounces of gold in the bounty-rich hills of Northern Ontario. Last season, viewers came down with a serious case of gold fever as **FOOL'S GOLD** performed as the top entertainment specialty program in its timeslot among total viewers, A25-54, and A18-49.

Click [HERE](#) for a sneak peek of **FOOL'S GOLD**.

Source: Numeris (BBM Canada), P2+

– DISCOVERY –

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